



Medinah Park District Sponsorship Opportunities

You're Invited!

The Medinah Park District invites you to partner with us and connect with an audience that is waiting to meet you!

The Mission of the Medinah Park District is to:

- Enhance the Quality of Life of the Park District Community
- Promote Sound and Effective Use of Park District Resources
- Provide Safe and Enjoyable Opportunities
- Preserve and Maintain Open Space

Our Vision Statement:

To consistently deliver a broad range of safe, healthy, educational, inclusive and fun-filled recreational opportunities for our communities, neighbors and guests.

Meet the Community

Since 1965 the Medinah Park District has been serving the Medinah community, providing beautiful parks and a wide array of exciting programming options for its 9,000 residents. Support from within the community allows us to provide the best quality of services and facilities for our residents, while also introducing them to your business as well. We look forward to partnering with you!



Brochure Advertisements

Our seasonal activity brochures are direct mailed to 4,000 households of the Medinah Park District three times per year, in April, July and November.

- Back page: \$500 one season, \$1,200 full year
- Inside Front Cover: \$400 one season, \$1,000 full year
- Inside Back Cover: \$300 one season, \$800 full year
- Inside full page: \$500 one season, \$1,200 full year
- Inside half page: \$250 one season, \$600 full year
- Inside quarter page: \$150 one season, \$400 full year



Gymnasium: Banners and Scoreboard

The Medinah Park District gymnasium is home to many exciting sporting events and programs. From youth basketball leagues to adult open gyms, this space sees a lot of action! Your business can be highlighted to the thousands of people who are participants and spectators at our various events housed in the gymnasium.

Banners:

- \$300 for just the winter season
- \$500 for full year

** Banner cost not included with sponsorship price. Sponsor can provide banner of appropriate size or the district can order the banner and invoice sponsor for the cost.*

Gymnasium Scoreboard Logo (2 available)

- \$500 for one year



Event Sponsors

The District offers special events for all ages throughout the year, geared towards many interests so there is something for everyone!

Event Sponsor Fee: \$250 per event

Events eligible for sponsorship:

** Expected attendance numbers are approximate*

- Concerts in the Park (2 per summer) – 200 attendees
- Color Run – 150 attendees
- Touch-A-Truck – 200 attendees
- Halloween Event – 200 attendees
- Pizza with Santa – 200 attendees
- Daddy/Daughter Dance – 200 attendees
- Harvest Fest – 400 attendees

Event package includes:

- Table space at event
- Thank you sign at event
- Inclusion in event publicity – Social Media, Website, Marketing Emails (subject to deadlines)
- Option to provide prizes/items for event (subject to approval)
- Verbal thank you during event announcements



Summer Camp Shirts



- \$500
- Company logo across top back of shirts
- Approximately 100 campers each summer

How Your Business Benefits By Becoming a Sponsor

- Develop local relationships
- Increase visibility in the community
- Demonstrate your community involvement

Customizable for You

We can customize a personalized sponsorship opportunity to suit your business best.

Let's Partner Together!

Introduce Your Business To Our Residents in Person By Volunteering at an Event

There are many opportunities where your presence would allow you to meet Medinah residents in person. Your attendance and assistance at an event gives you the opportunity to display your business with personal touch to create a win-win, by letting people know who you are what you do, while lending a much-appreciated hand!

In-Kind Donations

We also have plenty of times where in-kind donations are needed and appreciated. Your business will enjoy the exposure and business from providing raffle items, giveaways, or refreshments to the acknowledgement of the community.



Medinah Park District

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